





BIOGRAPHY

JASON ROCHESTER IS A RECORDING ARTIST, PODCASTER, PUBLIC SPEAKER, MODEL AND FATHER BASED IN TORONTO, CANADA. AS A RECORDING ARTIST "ROCHESTER" HAS RELEASED SONGS WITH SUPER PRODUCER BOI-1DA (DRAKE, EMINEM, TRAVIS SCOTT), PARTNERED WITH THE TORONTO RAPTORS, AND SHARED STAGES WITH KANYE WEST, SNOOP DOGG, AND CHRIS BROWN. BEYOND THE MUSIC, JASON HOSTS A MOTIVATIONAL PODCAST CALLED DREAMS DON'T HAVE DEADLINES AND HEADS UP THE CHARITY BROKEN TOY INITIATIVE. BROKEN TOY HAS RAISED OVER \$10K FOR CHILDREN WITH DISABILITIES AND WAS INSPIRED BY HIS OWN EXPERIENCES AS THE FATHER OF A CHILD WITH AUTISM.

IN RECENT YEARS ROCHESTER HAS BECOME THE VOICE OF THE RAP GROUP CUT THE LIGHTS. THE PROJECT HAS GARNERED CONSIDERABLE TRACTION IN THE MUSIC SUPERVISION COMMUNITY LANDING PLACEMENTS IN ACROSS THE SPIDERVERSE, FORTNITE, NFL FILMS AND MORE. IT'S THIS LANE THAT HAS OPENED UP HIS PASSION FOR CUSTOM SONGWRITING IN PARTICULAR AS HE SHOWCASED WRITING AND RAPPING FOR THE BREAKTHROUGH CHARACTER IN FORTNITE.

JASON'S GOAL IS TO COLLABORATE WITH FORWARD THINKERS LOOKING TO BRING AUTHENTICITY TO THEIR PROJECTS.

 @ROCHESTERJUICE



CAREER HIGHLIGHTS



CUSTOM WROTE AND RECORDED THE ANTHEM "BREAKTHROUGH" FOR FNCS A GLOBAL FORTNITE ANNUAL TOURNAMENT WITH A \$4,000,000 PRIZE.

CUSTOMIZED AND REMIXED AN EXISTING SONG TO FIT AN EVER CHANGING ANIMATED SCENE. END RESULT IS THE LONGEST USE OF A SONG IN THE FILM AT 2+ MINUTES. SENT FROM MY IPHONE.



ROCHESTER WROTE AND RECORDED ON THE NO FRILLS RAP ALBUM ON THE SONG "EXPRESS LANE" AUTHENTICALLY INJECTING THE CLIENT'S SPECIFIC THEMES INTO THE SONGWRITING.



SERVICES

VOICEOVERS

CUSTOM SONGWRITING

A&R CONSULTING

ON-AIR / EVENT PERSONALITY TALENT





CONTACT